



Kolar Toyota ALS Fishing Tournament

June 4-5, 2021

Island Lake, Duluth

The Kolar Toyota ALS Fishing Tournament is an annual event held on Island Lake in Duluth, Minnesota. The tournament, initially started by family and friends of Kevin Kolquist, is now in its 26th year. The tournament has raised more than \$3.5 million since its inception in 1995.

By partnering with the Kolar Toyota ALS Fishing Tournament, you will have the opportunity to gain recognition throughout the community, illustrate your company's role as a leader in the community, and enjoy time with clients, colleagues, family and friends.

2020 event statistics

- 25th year of the Kolar Toyota ALS Fishing Tournament
- 300 anglers on hand for the tournament
- \$157,000 raised in support of programs and services and research

We appreciate all of the support from our volunteers, sponsors, attendees and donors.

A special thank you to the 2020 title and anchor sponsors,

title sponsor

Kolar Toyota

anchor sponsors

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2021 Sponsorship Levels and Benefits

Sponsor Benefit	Anchor (\$5,000)	Casting (\$2,500)	Jigging (\$1,500)	Hook (\$1,000)
Complimentary boat entries	3	2	1	
Recognition on print materials	Logo	Logo	Logo	Name
Recognition on tournament website	Logo & Link	Logo & Link	Logo & Link	Name
Opportunity of product placement in 400 angler gift bags	★	★	★	★
Recognition on the big screen during event programs	Logo	Logo	Name	Name
Verbal recognition at event	★	★	★	★
Complimentary Saturday night dinner tickets	8	6	4	
Recognition in e-communication to anglers and donors	Logo & Link	Logo & Link	Logo & Link	Logo & Link
Recognition on event social media	★	★	★	★
Opportunity to place an item in our silent auction	★	★	★	★
Opportunity to place an item in our live auction	★	★	★	★

