



FUNDRAISING 101

fundraising tools for NSI event participants



July 16th, 2026



STAFF INTRO

Lisa Erikson - Executive Director

Kaila Hlava - Office Manager

Marissa Kallio - Event Coordinator

Skylar Yachinich - Event Coordinator





AGENDA

Current/Upcoming Raffles
Reserving Machines
Fundraising Booths
Community Events
Pin Up Program
Company Matches



CURRENT AND UPCOMING RAFFLES

2026 Honda Lund

Name

Address

City

State/Zip

()

Phone

0001

Grand Prize:

Specialized Turbo
Levo 4 Comp Alloy E-Bike
OR \$3,000 cash

\$10 PER TICKET

Must be 18 years or older to
purchase ticket or win prize.

Need not be present to win.

Drawing Sept 19, 2026 7:30 pm
Giants Ridge Event Center
Biwabik, MN

Winner responsible for
fees or taxes.

Sponsored by:
Hermantown Hawks
Blue Line Club
Benefiting:
Never Surrender Inc.
Funding the Fight Against ALS



Permit # X-947100001

2026 Golf Cart/Ranger

Name

Address

City

State/ZIP

()

Phone

ARWW 12/15/202600001

Grand Prize:

2026 Yamaha PTV-EFT Golf Cart OR
2026 Polaris Ranger 1000 Premium
OR \$10,000 cash

Drawing
4pm December 15th, 2026
Black Woods Grill & Bar,
Proctor, MN 55810

Must be 18 years or older to purchase ticket or win.
Model and color may change based on availability.

Need not be present to win.

Winners responsible for applicable fees or taxes.

Sponsored by


\$10 per ticket

Benefiting
Never Surrender Inc.
Funding the Fight Against ALS

Golf Cart Donated By


Permit # X-3607400001

2027 Polaris

Name

Address

City

State/ZIP

()

Phone

HBC 02/12/202700001

Grand Prize:

MY25 650 INDY VR1 Sled

2nd Place: \$1,500 Klim Snow Gear

3rd Place: \$1,000 in Polaris Gear, Parts
or Accessories

Drawing
4:30pm February 12th, 2027
Superior Shores
Two Harbors, MN

Must be 18 years or older to purchase ticket or win.
Model and color may change based on availability.

Need not be present to win.

Winners responsible for applicable fees or taxes.

Sponsored by


\$10 per ticket

Benefiting
Never Surrender Inc.
Funding the Fight Against ALS

Donated By


Permit # X-3607400001



WHERE TO PICK UP & DROP OFF TICKETS

Twin Ports:

- Lisa Erikson - 218-213-8485
- Duluth Lawn & Sport - Chelsea - 218-628-3718
- Kolar Toyota - Whitney - 218-529-1326
- TBA Office Hours for Ticket Pick Up @ NSI's new office



Twin Cities:

- Doug Jensen - 612-991-3668

NSI Office/Storage Space
5606 Miller Trunk Highway
Pike Lake/Hermantown Area





RAFFLE ENVELOPES

E-bike Raffle Sales

Never Surrender Inc.
Funding the Fight Against ALS

Seller's Name: _____

- ☐ I am selling raffle tickets for my personal fundraising *(circle which event)*
BWBT KTFT TT
- ☐ I am selling raffle tickets at an event, and/or I want to split my fundraising credit with another participant *(fill out participant credit information below)*
 - Event Name: _____

TICKETS SOLD (Please fill out table for all SOLD tickets. Place unsold tickets in envelope.)

First Ticket	Last Ticket	# Tickets Sold	Ticket Price	Income
201	210	10	X \$10	\$ 100 (EXAMPLE)
			X \$10	\$
			X \$10	\$
			X \$10	\$
			X \$10	\$
			X \$10	\$
			X \$10	\$

Total Sales = \$ _____

PARTICIPANT CREDIT

Staff Use

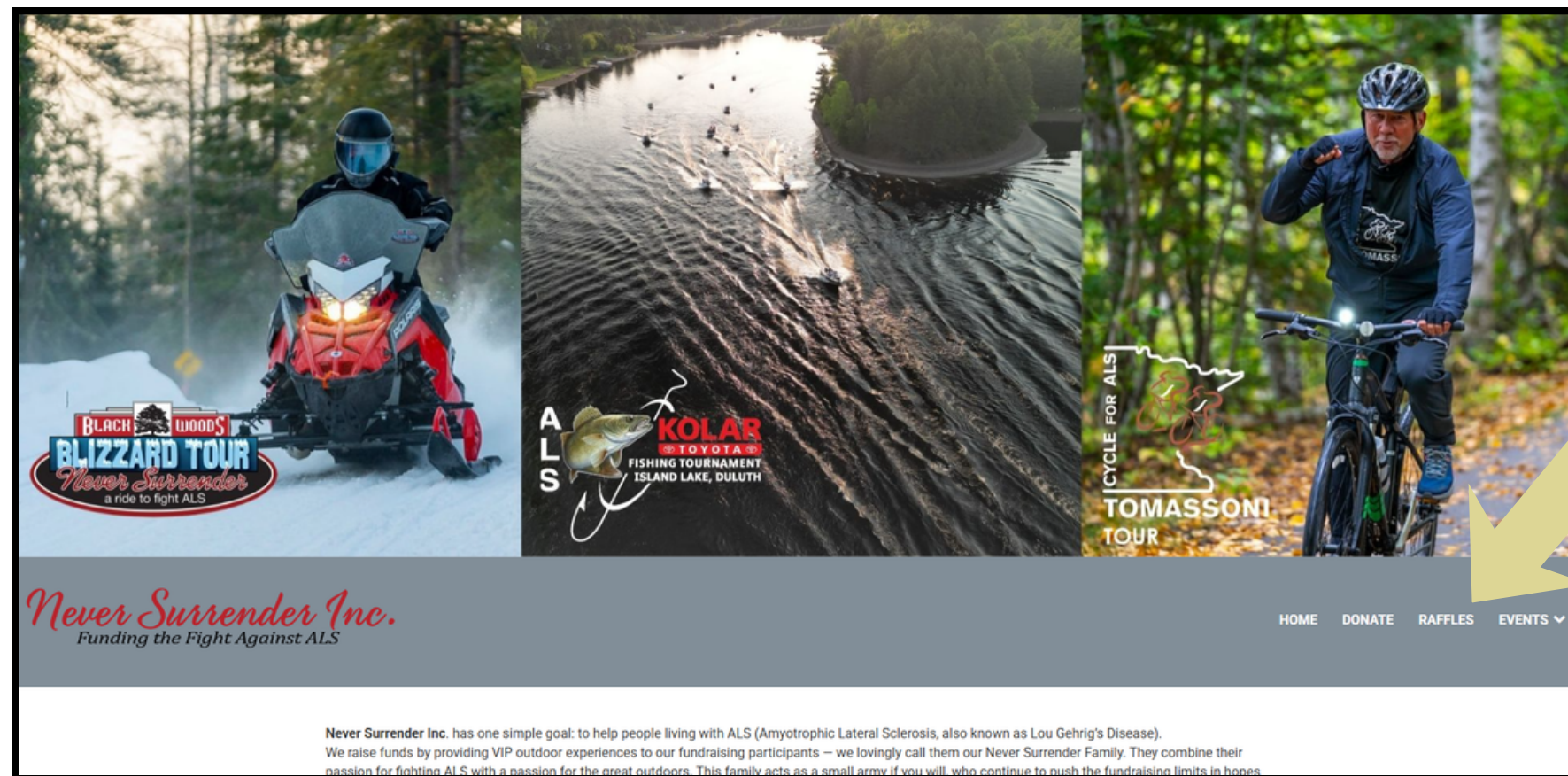
1. Participant name: _____ credit \$ _____
2. Participant name: _____ credit \$ _____
3. Participant name: _____ credit \$ _____
4. Participant name: _____ credit \$ _____
5. Participant name: _____ credit \$ _____
6. Participant name: _____ credit \$ _____

Total Credit (Total Sales Submitted) \$ _____



WHERE CAN YOU FIND THIS INFORMATION?

Never Surrender Inc website - Raffles Page



Raffles

RAFFLE OVERVIEW

All event participants have the opportunity to sell raffle tickets to assist in their fundraising tactics. Participants can meet their minimum fundraising amount by selling raffle tickets. Better yet--combine an email campaign along with selling raffle tickets, and you could easily raise more than \$4,000!

Find one or two local event(s), reserve a machine, arrange for raffle tickets and the rest is easy!

Expectations and responsibilities for selling raffle tickets:

- **NEW:** Every participant will be asked to sign an agreement form, confirming an understanding of raffle responsibilities.
- A raffle ticket sales envelope **MUST** accompany all sold tickets to receive fundraising credit for ticket sales. Every ticket must be accounted for which is the participant's responsibility.
- Payment for raffle tickets can be by check, cash or money order. Checks can be written out to Never Surrender Inc.
- Lost tickets are **NOT** an option. You are responsible for all tickets given to you. Lost or stolen tickets are the responsibility of the participant, and funds must be turned in for them.
- Partial books will **NOT** be accepted. Sell the remaining tickets.
- **DO NOT** transfer tickets with others--let us handle the distribution so we can keep accurate track of the tickets.

CURRENT RAFFLES

Specialized E-bike Raffle or \$3,000 cash

- **TICKETS AVAILABLE**
- Tickets are in books of ten; each ticket sells for \$10 each
- 2,000 tickets printed
- The drawing for this raffle will take place Saturday, September 19th, 2026
- Download the **photo and information sheet**
- The sales envelope should be distributed to you when you get raffles. If not, **print this off** and return in a sealed envelope.

2026 Yamaha PTV-EFT Golf Cart or 2026 Polaris Ranger 1000 Premium or \$10,000 cash

- **TICKETS AVAILABLE**
- Tickets are in books of ten; each ticket sells for \$10 each
- 10,000 tickets printed
- The drawing for this raffle will take place Tuesday, December 15th, 2026
- Download the **photo and information sheet**
- The sales envelope should be distributed to you when you get raffles. If not, **print this off** and return in a sealed envelope.

Calendar Raffle

- **CALENDARS AVAILABLE**
- Calendars are \$50 each
- 4,500 calendars were printed
- The drawing for this raffle will take place Monday, February 8th, 2027

HOW TO PICK UP/ RETURN TICKETS

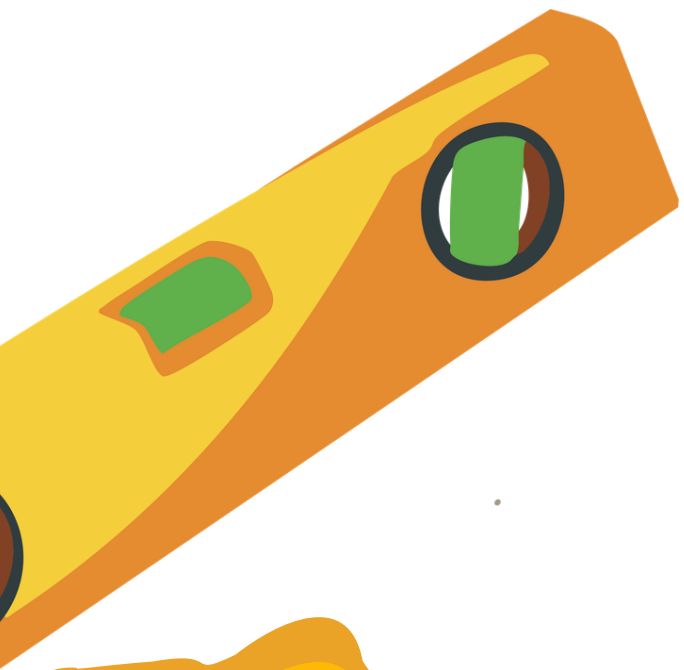
To pick up or return tickets and funds, contact one of these people:

- Lisa in the Twin Ports: lisa@neversurrenderinc.org or 218-302-1331 ext 2
- Doug in the Twin Cities: doug@neversurrenderinc.org or 612-991-3668
- Chelsea at Duluth Lawn and Sport or 218-628-3718
- Whitney at Kolar Toyota: whoule@kolarauto.com or 218-529-1326 **You MUST pre-order tickets with Whitney before stopping in to pick them up.**

RESERVING MACHINES

Why Should I Reserve A Machine?
It helps you sell raffle tickets at events!

How To Reserve A Machine
Head to our website - NeverSurrenderInc.Org
Click on "Raffles"
Scroll down, and Select the Machine that you want to reserve



WHERE CAN YOU FIND THIS INFORMATION?

Never Surrender Inc website - Raffles Page

RESERVE

- To reserve a machine, click on the image of the machine you wish to reserve. This will take you to that machine's calendar. Check to see if it is available for the date you want to reserve it for and complete the online Google form.
- **The staff will contact you to confirm the reservation.**
- Please note that the machines are not to be ridden except to unload them from the trailer and return them to the trailer
- Damages occurring to a machine or trailer are the responsibility of the participant reserving the machines
- When submitting funds, please complete the appropriate sales envelope (please print a form from above if you were not given an envelope).
- Contact *Skylar* or *Kaila* if you have a question on use of the machines.



Please note that availability on the machines is based on inventory levels at the respective retail locations. Please understand if you reserve a machine and can't get it - it more than likely "sold" to a paying customer. Thank you!

Polaris Ranger Calendar

To reserve the Ranger, check the availability and then complete this [online survey](#).
You will receive confirmation of your request via email.

Today

<

>

June 2026

Month

SUN 31	MON Jun 1	TUE 2	WED 3	THU 4	FRI 5	SAT 6
7	8	9	10	11 Jeff Eliason/ALS Motorcycle Run	12	13
14 Jeff Eliason/ALS	15	16	17 Denise Kellen/CHIP IN to Cure ALS Golf Tournament	18	19	20
21 Denise Kellen/CHIP IN to Cure ALS Golf Tournament	22	23	24	25 Steve Daughenbaugh/Bags for ALS	26	27
28 Steve Daughenbaugh/Bags for ALS	29	30	Jul 1	2	3	4

Polaris Ranger

Events shown in time zone: (GMT-05:00) Central Time - Chicago

[Add to Google Calendar](#)

Google Calendar

FUNDRAISING BOOTHS

Never Surrender Inc can help you obtain a fundraising booth at an event.

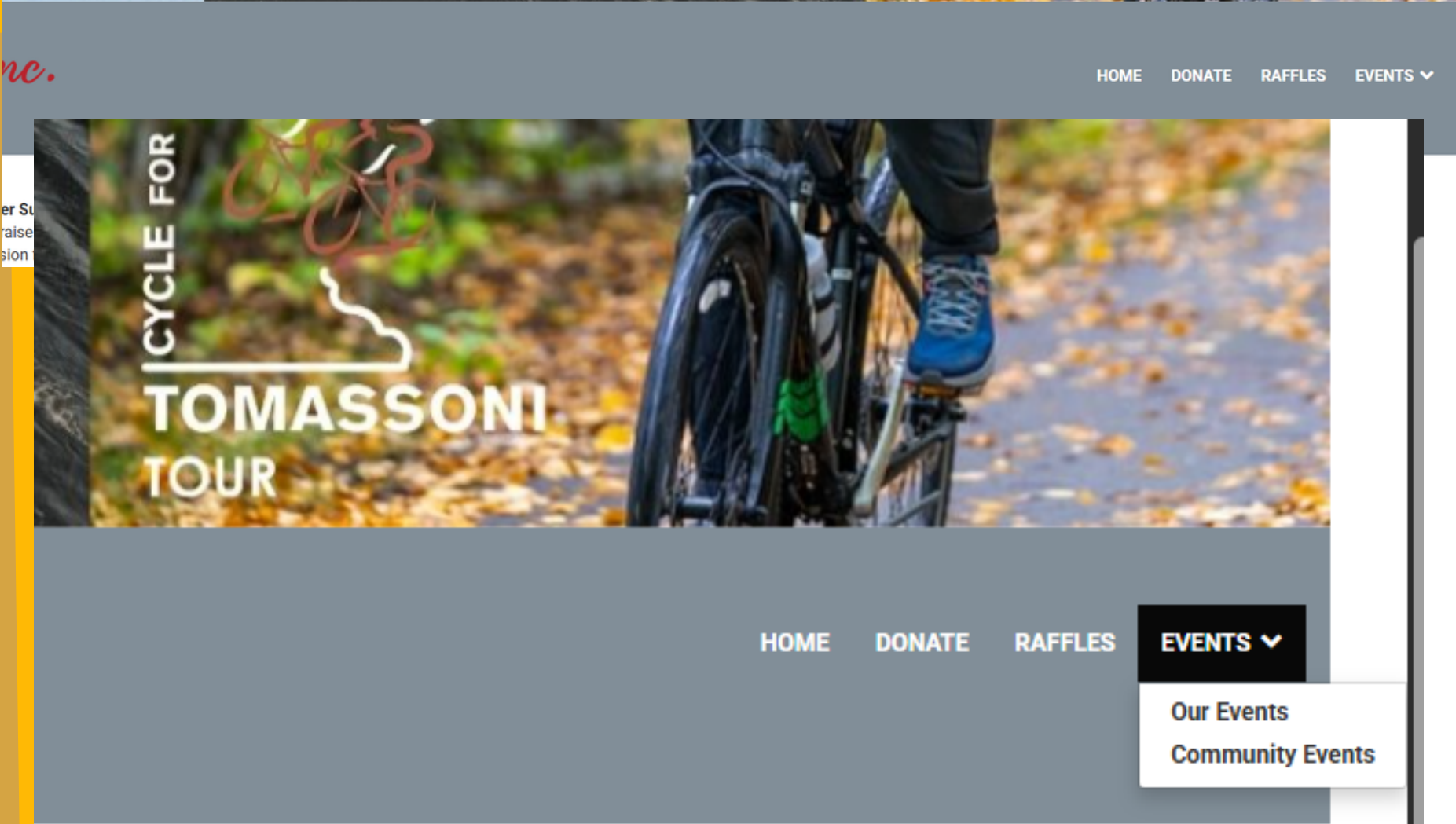
Reach out to Skylar or Lisa if you are interested in learning more about the support that NSI will provide to you

NSI Fundraising Opportunities at Events

- Home Show
- Ice Fishing Show
- Etc.



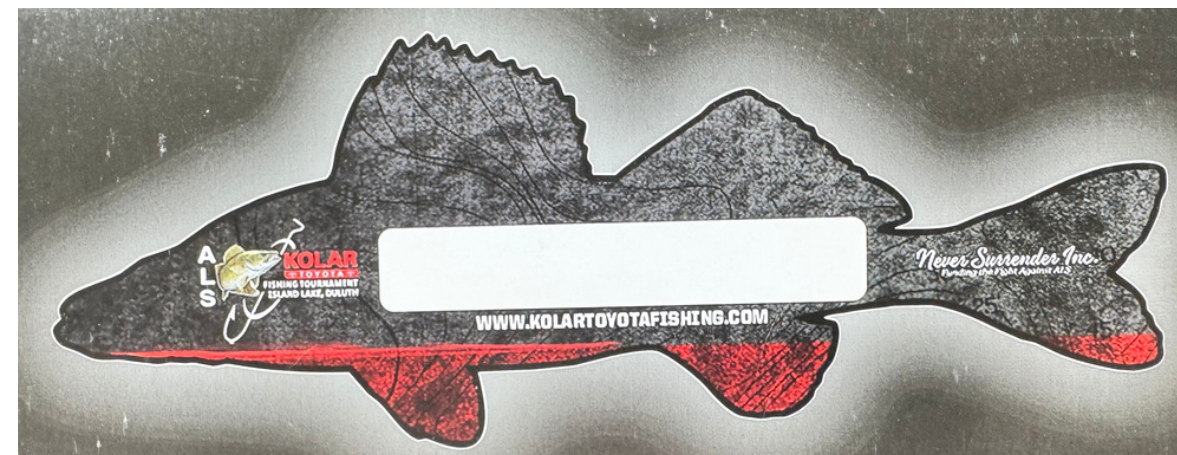
ADVERTISING YOUR COMMUNITY EVENTS WITH NSI



Community Events			
When you hold a fundraising event to raise funds for a Never Surrender event, you can receive additional promotion by letting us know.			
Use this easy survey to send us the information. We'll add it to this page.			
Contact us with questions! info@neversurrenderinc.org or 218-302-1331.			
Date	Event	Location	Details
July 21, 2026	Chisholm Lake Street Summer Vendor Show	Downtown Chisholm, MN	Come visit the NSI Staff and Tomassoni Board Members as we share the news of the upcoming Tomassoni Tour right in Chisholm. This is a great opportunity to learn more about the event, register to ride, and support the local vendors of the Iron Range. There will be live music provided by Downtown Chisholm Revitalization. The show will vendor show will be from 4PM to 8PM.
August 6, 2026	David Tomassoni ALS Golf Scramble	Fortune Bay Resort and Casino- Wilderness Golf Course	Join us for the 5th annual David Tomassoni ALS Golf Scramble. 11:00 shotgun start at Fortune Bay, silent auction, walleye dinner to follow with the band Brody and the Bootleggers performing. \$50 dinner fee. Contact sonifightsals@outlook.com for more info
August 9, 2026	Bloody Bash Bloody Mary & Beer Snit Competition	Skyline Social & Games Hermantown, MN	Beer, bloodies, and the Northwood's Band! The 5th Annual Bloody Bash is back on the decks at Skyline Social & Games. From 11am-4pm, local bars and restaurants will compete for top honors in 3 Bloody Mary & Beer Snit Competitions. Tickets are \$25 in advance. All proceeds from the event & bar sales will be donated to Never Surrender Inc. https://www.facebook.com/share/1L7UYpgpm2/
August 22, 2026	Ride, Raffle and Roll	Timber Hall Embarrass, MN	This event is hosted by Travis Erickson and is \$20 a person out of Embarrass, MN. Contact 218-780-8944 for more info.
August 22, 2026	Poker Run Fundraiser	Swampsiders Snowmobile & ATV Club Big Fork, MN	Ride starts at 10am from Swampsiders Snowmobile & ATV Club or Rileys Cannibal Junction. This ride is welcome to ATV, UTV, Cars and Motorcycles. All proceeds from the cause will go to Never Surrender Inc. and the Northern Lights Foundation. Check this event out on Facebook for more information!
September 26, 2026	6th Annual Ride It to Cure It ALS Poker Run	The Squirrel Cage Bar & Grill Willow River, MN	All Wheels are welcome! Registration from 8:00 to 10:30am at the Squirrel Cage in Willow River, MN. Cost is \$25 per Poker Sheet and includes a dinner after the ride. All stops are accessible by road or trail. Payout to the top three hands. All Proceeds from this event will benefit those living with ALS. More details to follow Check this event out on Facebook or contact Jim Lesemann for more info.

PIN UP PROGRAM

Let us know if you know a place that will sell Pin Ups!



COMPANY MATCHES

Company Match Programs

Many companies will match an employee's giving dollar for dollar and sometimes double the match. And more companies are rewarding its employees by donating to an organization for volunteering. It is easy to find out if YOUR donation can be matched or if YOUR employer will reward you for volunteering. Simply type in the name of your employer and see how to increase your giving!

See if your employer will match your donation!

🔍 Search for company...

Let's Check

All information provided by
Double the Donation



Q&A



THANK YOU!

Staff contact info

Lisa Erikson - lisa@neversurrenderinc.org - (218) 213-8485

Kaila Hlava - kaila@neversurrenderinc.org - (218) 460-8380

Marissa Kallio - marissa@neversurrenderinc.org - (763) 647-0002

Skylar Yachinich - skylar@neversurrenderinc.org - (218) 391-3767

info@neversurrenderinc.org

