Hello Friends and Family!

The Kolar Toyota ALS Fishing Tournament is coming up very soon and that means my fundraising efforts are underway. As you may know, I am again participating in this important event and asking for your financial support in my drive to raise money that will benefit individuals and families impacted by ALS.

With more than $4.3 million raised in the past 28 years, we hope to continue our trend of making a huge difference in the lives of those living with ALS in Minnesota and surrounding states. Funds raised by this event is donated to other ALS organizations who provide services to keep people with ALS independent, allow them to communicate, and more. With the average living with ALS exceeding $250,000, our funding is critical to families.

ALS is a degenerative disease of the central nervous system resulting in progressive muscle weakness that often leads to total paralysis with a life expectancy that usually ranges from two to five years from diagnosis. There is no known cause or cure for ALS; advances in medical technology are allowing people living with the disease to lead more independent and productive lives.

Please help show your support for the fight against ALS by clicking on the link below and visiting my personal fundraising page. Every dollar counts and is 100% tax deductible.

(INSERT PERSONAL FUNDRAISING PAGE LINK)

If you would rather send a check, please mail it to:

|  |  |  |
| --- | --- | --- |
| (YOUR INFORMATION HERE) | or | Never Surrender Inc4894 Miller Trunk HwyHermantown, MN 55811 |

You can make your check payable to *Never Surrender Inc* and include a note with my name on it. Don’t forget to see if your company will match your donation.

With your help, we can carry on the tradition of the Kolar Toyota ALS Fishing Tournament and make a significant difference for hundreds across our region dealing with this disease.

Thank you so much for all that you have done and continue to do to support this effort!

(NAME)