



# FUNDRAISING 101

fundraising tools for NSI event participants



June 10<sup>th</sup>, 2026



# STAFF INTRO

Lisa Erikson - Executive Director

Kaila Hlava - Office Manager

Marissa Kallio - Event Coordinator

Skylar Yachinich - Event Coordinator



# CURRENT AND UPCOMING RAFFLES

2026 Honda Lund

Name \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ State/Zip \_\_\_\_\_ Phone ( ) \_\_\_\_\_ 0001

**Grand Prize:**  
Specialized Turbo  
Levo 4 Comp Alloy E-Bike  
**OR \$3,000 cash**

**\$10 PER TICKET**  
Must be 18 years or older to  
purchase ticket or win prize.  
Need not be present to win.  
Drawing Sept 19, 2026 7:30 pm  
Giants Ridge Event Center  
Biwabik, MN  
Winner responsible for  
fees or taxes.

Sponsored by:  
Hermantown Hawks  
Blue Line Club  
Benefiting:  
*Never Surrender Inc.*  
Funding the Fight Against ALS

Permit # X-94710 0001

2026 Golf Cart/Ranger

Name \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ State/ZIP \_\_\_\_\_ Phone ( ) \_\_\_\_\_ ARWW 12/15/2026 00001

**Grand Prize:**  
2026 Yamaha PTV-EFT Golf Cart OR  
2026 Polaris Ranger 1000 Premium  
**OR \$10,000 cash**

**\$10 per ticket**  
Benefiting  
*Never Surrender Inc.*  
Funding the Fight Against ALS  
Golf Cart Donated By  
**YAMAHA**  
GOLF & UTILITY  
Permit # X-36074  
00001

**Drawing:**  
4pm December 15<sup>th</sup>, 2026  
Black Woods Grill & Bar,  
Proctor, MN 55810

Must be 18 years or older to purchase ticket or win.  
Model and color may change based on availability.  
Need not be present to win. Winners responsible for applicable fees or taxes.

**\$50**

**2027**  
*Never Surrender Inc.*  
Funding the Fight Against ALS

**ALS KOLAR TOYOTA**  
FISHING TOURNAMENT  
ISLAND LAKE, DULUTH

**BLAZED WOODS**  
**BLIZZARD TOUR**  
*Never Surrender*  
a ride to fight ALS

**CYCLE FOR ALS**  
**TOMASSONI**  
TOUR

## Upcoming Raffle:

2027 Polaris

Name \_\_\_\_\_ Address \_\_\_\_\_ City \_\_\_\_\_ State/ZIP \_\_\_\_\_ Phone ( ) \_\_\_\_\_ HBC 02/12/2027 00001

**Grand Prize:**  
MY25 650 INDY VR1 Sled  
**2<sup>nd</sup> Place: \$1,500 Klim Snow Gear**  
**3<sup>rd</sup> Place: \$1,000 in Polaris Gear, Parts**  
**or Accessories**

**\$10 per ticket**  
Benefiting  
*Never Surrender Inc.*  
Funding the Fight Against ALS  
Donated By  
**POLARIS**  
**Klim**  
Permit # X-36074  
00001

**Drawing:**  
4:30pm February 12<sup>th</sup>, 2027  
Superior Shores  
Two Harbors, MN

Must be 18 years or older to purchase ticket or win.  
Model and color may change based on availability.  
Need not be present to win. Winners responsible for applicable fees or taxes.





# WHERE TO PICK UP & DROP OFF TICKETS

## Twin Ports:

- Lisa Erikson - 218-213-8485
- Duluth Lawn & Sport - Chelsea - 218-628-3718
- Kolar Toyota - Whitney - 218-529-1326
- TBA Office Hours for Ticket Pick Up @ NSI's new office

## Twin Cities:

- Doug Jensen - 612-991-3668



NSI Office/Storage Space  
5606 Miller Trunk Highway  
Pike Lake/Hermantown Area



# RAFFLE ENVELOPES



## E-bike Raffle Sales

*Never Surrender Inc.*  
Funding the Fight Against ALS

Seller's Name: \_\_\_\_\_

I am selling raffle tickets for my personal fundraising (*circle which event*)  
BWBT KTFT TT

I am selling raffle tickets at an event, and/or I want to split my fundraising credit with another participant (*fill out participant credit information below*)

• Event Name: \_\_\_\_\_

**TICKETS SOLD** (Please fill out table for all SOLD tickets. Place unsold tickets in envelope.)

First Ticket	Last Ticket	# Tickets Sold	Ticket Price	Income
200	209	10	X \$10	\$ 100 (EXAMPLE)
			X \$10	\$
			X \$10	\$
			X \$10	\$
			X \$10	\$
			X \$10	\$
			X \$10	\$

Total Sales = \$ \_\_\_\_\_

### PARTICIPANT CREDIT

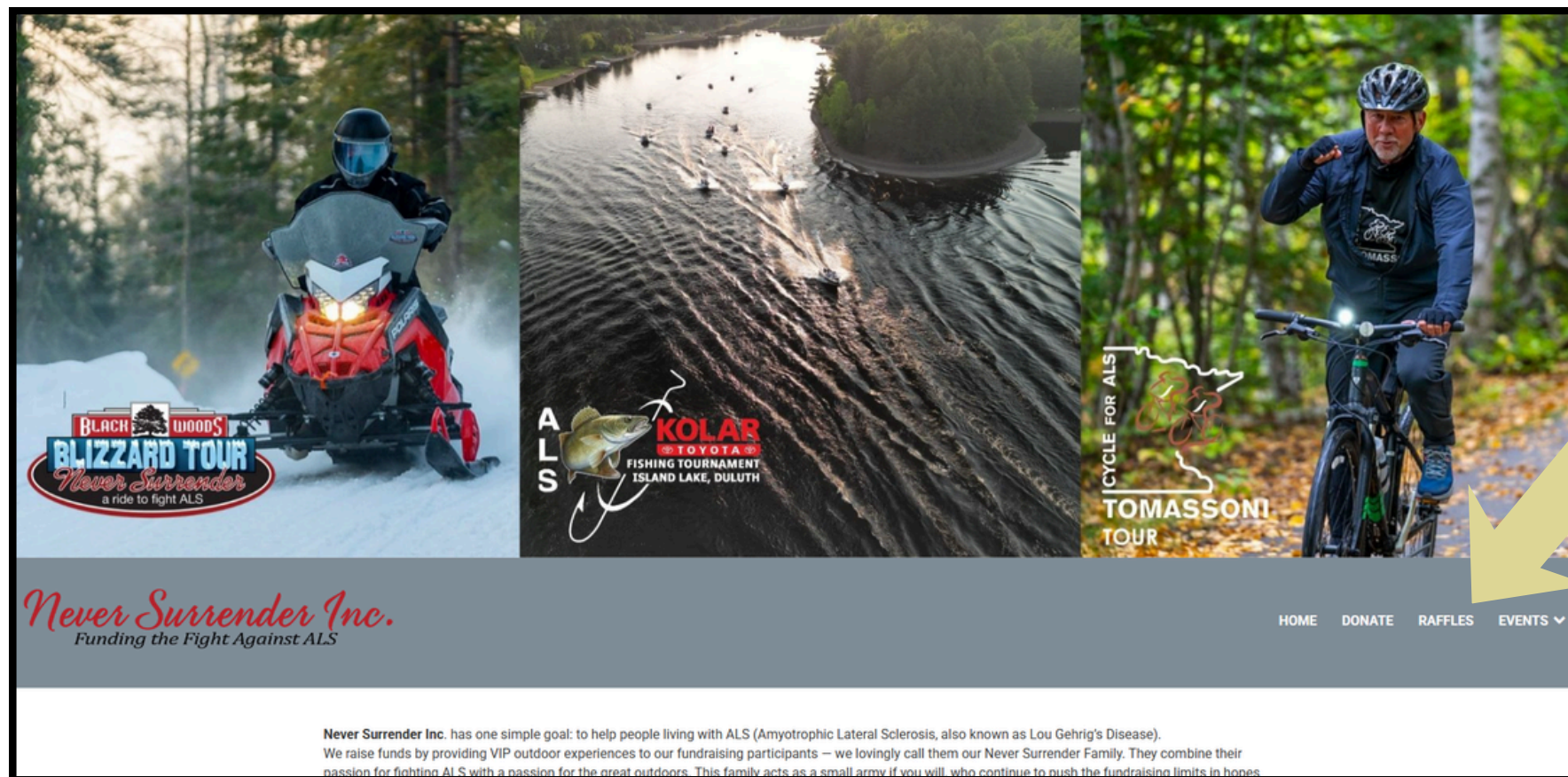
Staff Use

1. Participant name: \_\_\_\_\_ credit \$ \_\_\_\_\_  
 2. Participant name: \_\_\_\_\_ credit \$ \_\_\_\_\_  
 3. Participant name: \_\_\_\_\_ credit \$ \_\_\_\_\_  
 4. Participant name: \_\_\_\_\_ credit \$ \_\_\_\_\_  
 5. Participant name: \_\_\_\_\_ credit \$ \_\_\_\_\_  
 6. Participant name: \_\_\_\_\_ credit \$ \_\_\_\_\_


Total Credit (Total Sales Submitted) \$ \_\_\_\_\_

# WHERE CAN YOU FIND THIS INFORMATION?

## Never Surrender Inc website - Raffles Page



### Raffles

#### RAFFLE OVERVIEW

All event participants have the opportunity to sell raffle tickets to assist in their fundraising tactics. Participants can meet their minimum fundraising amount by selling raffle tickets. Better yet—combine an email campaign along with selling raffle tickets, and you could easily raise more than \$4,000!

Find one or two local event(s), reserve a machine, arrange for raffle tickets and the rest is easy!

#### Expectations and responsibilities for selling raffle tickets:

- **NEW:** Every participant will be asked to sign an agreement form, confirming an understanding of raffle responsibilities.
- A raffle ticket sales envelope **MUST** accompany all sold tickets to receive fundraising credit for ticket sales. Every ticket must be accounted for which is the participant's responsibility.
- Payment for raffle tickets can be by check, cash or money order. Checks can be written out to Never Surrender Inc.
- Lost tickets are **NOT** an option. You are responsible for all tickets given to you. Lost or stolen tickets are the responsibility of the participant, and funds must be turned in for them.
- Partial books will **NOT** be accepted. Sell the remaining tickets.
- **DO NOT** transfer tickets with others—let us handle the distribution so we can keep accurate track of the tickets.

#### CURRENT RAFFLES

##### Specialized E-bike Raffle or \$3,000 cash

- **TICKETS AVAILABLE**
- Tickets are in books of ten; each ticket sells for \$10 each
- 2,000 tickets printed
- The drawing for this raffle will take place Saturday, September 19th, 2026
- Download the **photo and information sheet**
- The sales envelope should be distributed to you when you get raffles. If not, **print this off** and return in a sealed envelope.

##### 2026 Yamaha PTV-EFT Golf Cart or 2026 Polaris Ranger 1000 Premium or \$10,000 cash

- **TICKETS AVAILABLE**
- Tickets are in books of ten; each ticket sells for \$10 each
- 10,000 tickets printed
- The drawing for this raffle will take place Tuesday, December 15th, 2026
- Download the **photo and information sheet**
- The sales envelope should be distributed to you when you get raffles. If not, **print this off** and return in a sealed envelope.

##### Calendar Raffle

- **CALENDARS AVAILABLE**
- Calendars are \$50 each
- 4,500 calendars were printed
- The drawing for this raffle will take place Monday, February 8th, 2027

#### HOW TO PICK UP/ RETURN TICKETS

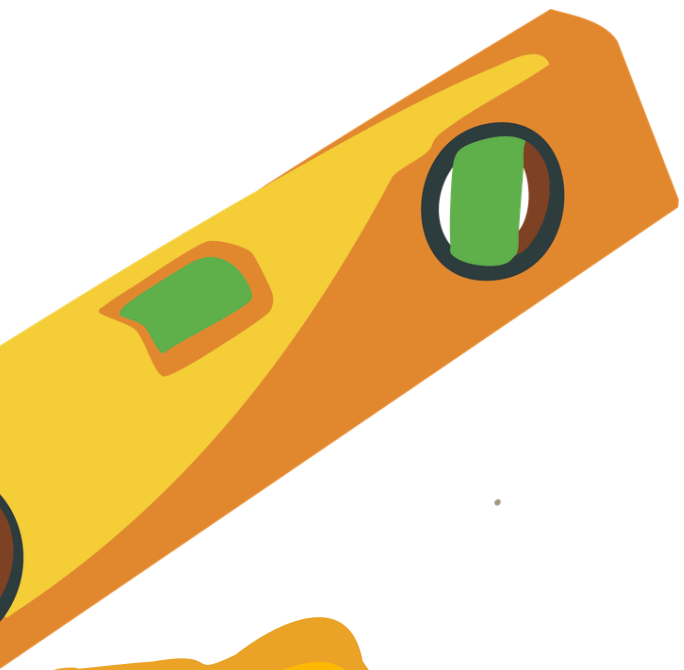
To pick up or return tickets and funds, contact one of these people:

- Lisa in the Twin Ports: [lisa@neversurrenderinc.org](mailto:lisa@neversurrenderinc.org) or 218-302-1331 ext 2
- Doug in the Twin Cities: [doug@neversurrenderinc.org](mailto:doug@neversurrenderinc.org) or 612-991-3668
- Chelsea at Duluth Lawn and Sport or 218-628-3718
- Whitney at Kolar Toyota: [whoule@kolarauto.com](mailto:whoule@kolarauto.com) or 218-529-1326 **You MUST pre-order tickets with Whitney before stopping in to pick them up.**

# RESERVING MACHINES

**Why Should I Reserve A Machine?**  
It helps you sell raffle tickets at events!

**How To Reserve A Machine**  
Head to our website - [NeverSurrenderInc.Org](http://NeverSurrenderInc.Org)  
Click on "Raffles"  
Scroll down, and Select the Machine that you want to reserve



# WHERE CAN YOU FIND THIS INFORMATION?

## Never Surrender Inc website - Raffles Page

### RESERVE

- To reserve a machine, click on the image of the machine you wish to reserve. This will take you to that machine's calendar. Check to see if it is available for the date you want to reserve it for and complete the online Google form.
- **The staff will contact you to confirm the reservation.**
- Please note that the machines are not to be ridden except to unload them from the trailer and return them to the trailer
- Damages occurring to a machine or trailer are the responsibility of the participant reserving the machines
- When submitting funds, please complete the appropriate sales envelope (please print a form from above if you were not given an envelope).
- Contact Skylar or Kaila if you have a question on use of the machines.



Please note that availability on the machines is based on inventory levels at the respective retail locations. Please understand if you reserve a machine and can't get it - it more than likely "sold" to a paying customer. Thank you!

### Polaris Ranger Calendar

To reserve the Ranger, check the availability and then complete this [online survey](#).  
You will receive confirmation of your request via email.

The screenshot shows a Google Calendar interface for June 2026. The calendar is set to 'Month' view. The days of the week are listed at the top: SUN 31, MON Jun 1, TUE 2, WED 3, THU 4, FRI 5, SAT 6. The calendar grid shows the following reservation events:

Date	Event
June 10	Jeff Eliason/ALS Motorcycle Run
June 14	Jeff Eliason/ALS
June 17	Denise Kellen/CHIP IN to Cure ALS Golf Tournament
June 21	Denise Kellen/CHIP IN to Cure ALS Golf Tournament
June 25	Steve Daughenbaugh/Bags for ALS
June 28	Steve Daughenbaugh/Bags for ALS

At the bottom of the calendar interface, it says "Polaris Ranger" and "Events shown in time zone: (GMT-05:00) Central Time - Chicago". There is also a link to "Add to Google Calendar" and the "Google Calendar" logo.

# FUNDRAISING BOOTHS

Never Surrender Inc can help you obtain a fundraising booth at an event.

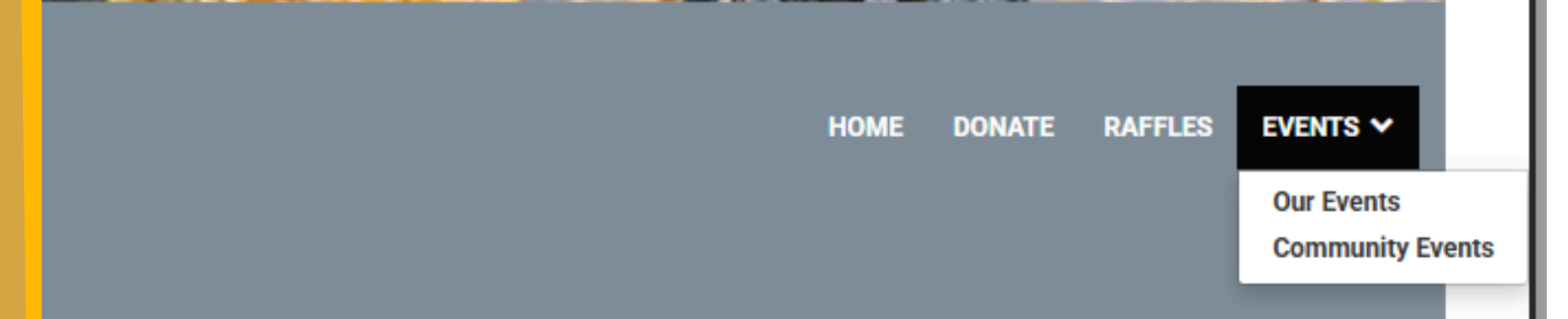
Reach out to Skylar or Lisa if you are interested in learning more about the support that NSI will provide to you

## NSI Fundraising Opportunities at Events

- Home Show
- Ice Fishing Show
- Etc.



# ADVERTISING YOUR COMMUNITY EVENTS WITH NSI



## Community Events

When you hold a fundraising event to raise funds for a Never Surrender event, you can receive additional promotion by letting us know.

Use this [easy survey](#) to send us the information. We'll add it to this page.

Contact us with questions! [info@neversurrenderinc.org](mailto:info@neversurrenderinc.org) or 218-302-1331.

Date	Event	Location	Details
June 6, 2026	Golf Raffle and Roll	Babbitt Golf Course Babbitt, MN	A big cup 2 man scramble for \$75 a person. Contact Travis Erickson at 218-780-8944 for more details.
June 13, 2026	Block Party/ ALS Motorcycle Run	Viking Land Harley Davidson Sauk Rapids, MN	Come out for a fun filled day to support the ALS fight. Motorcycle run, prize and 50/50 drawings throughout the day and ending with a band at Rolliers straight out of Nashville!! Check this event out on Facebook for more info.
June 22, 2026	CHIP IN to Cure ALS	River Falls Golf Club & Events River Falls, WI	18-Hole Shotgun Scramble Tournament. 8:30am Check In, 10:00am Shotgun Start. \$125/Player (\$500/Foursome) Contest Holes & Prizes, Dinner and Awards to Follow Contact Denise Kellen ( <a href="mailto:kellenfindacure4als@gmail.com">kellenfindacure4als@gmail.com</a> ) to register a team, sponsor a hole, volunteer or donate to Never Surrender Inc.
June 27, 2026	Bags for ALS	Fifty Lakes Bar & Bottle Shop Fifty Lakes, MN	Come out for the 2nd Annual "Bags for ALS" Tournament. 11:00am sign up and 12:00pm start time. \$40 per team. This event will have raffles, silent auction and cash prizes. Check out <a href="https://www.facebook.com/share/1BSfTxnFLY/">https://www.facebook.com/share/1BSfTxnFLY/</a> and <a href="https://share.scoreholio.com/BPU2UGfk22b">https://share.scoreholio.com/BPU2UGfk22b</a> for more info!
August 7, 2026	David Tomassoni ALS Golf Scramble	Fortune Bay Resort and Casino- Wilderness Golf Course	Join us for the 4th annual David Tomassoni ALS Golf Scramble. Shotgun start at 11:00am. Registration for the golf scramble is full, but you can still join us for the walleye dinner and live music from "Brody and the Bootleggers" starting at 4:00pm in the tents. \$50 dinner fee. Contact <a href="mailto:sonifightsals@outlook.com">sonifightsals@outlook.com</a> for more info
August 9, 2026	Bloody Bash   Bloody Mary & Beer Snit Competition	Skyline Social & Games Hermantown, MN	Beer, bloodies, and the Northwood's Band! The 5th Annual Bloody Bash is back on the decks at Skyline Social & Games. From 11am-4pm, local bars and restaurants will compete for top honors in 3 Bloody Mary & Beer Snit Competitions. Tickets are \$25 in advance. All proceeds from the event & bar sales will be donated to Never Surrender Inc. <a href="https://www.facebook.com/share/1L7UYpgpm2/">https://www.facebook.com/share/1L7UYpgpm2/</a>
August 22, 2026	Ride, Raffle and Roll	Timber Hall Embarrass, MN	This event is hosted by Travis Erickson and is \$20 a person out of Embarrass, MN. Contact 218-780-8944 for more info.
August 22, 2026	Poker Run Fundraiser	Swampsiders Snowmobile & ATV Club Big Fork, MN	Ride starts at 10am from Swampsiders Snowmobile & ATV Club or Rileys Cannibal Junction. This ride is welcome to ATV, UTV, Cars and Motorcycles. All proceeds from the cause will go to Never Surrender Inc. and the Northern Lights Foundation. Check this event out on Facebook for more information!
September 26, 2026	6th Annual Ride It to Cure It ALS Poker Run	The Squirrel Cage Bar & Grill Willow River, MN	All Wheels are welcome! Registration from 8:00 to 10:30am at the Squirrel Cage in Willow River, MN. Cost is \$25 per Poker Sheet and includes a dinner after the ride. All stops are accessible by road or trail. Payout to the top three hands. All Proceeds from this event will benefit those living with ALS. More details to follow Check this event out on Facebook or contact Jim Lesemann for more info.

# Q&A



# THANK YOU!

## Staff contact info

Lisa Erikson - [lisa@neversurrenderinc.org](mailto:lisa@neversurrenderinc.org) - (218) 213-8485

Kaila Hlava - [kaila@neversurrenderinc.org](mailto:kaila@neversurrenderinc.org) - (218) 460-8380

Marissa Kallio - [marissa@neversurrenderinc.org](mailto:marissa@neversurrenderinc.org) - (763) 647-0002

Skylar Yachinich - [skylar@neversurrenderinc.org](mailto:skylar@neversurrenderinc.org) - (218) 391-3767

[info@neversurrenderinc.org](mailto:info@neversurrenderinc.org)

