Both of our tournaments are a Catch, Photo, Release Tournament.

For ease of using the FishDonkey app, read below.

FishDonkey is a way to automate the process of collecting photos of fish and sorting leaderboards quickly and efficiently.

Anglers JOIN the tournament by using the FishDonkey app.

The mobile app is used to RECORD and VERIFY all fish.

Fish can be immediately released back to their natural environment.

The latest in technology supports conservation

A new solution using the latest app technology is <u>FishDonkey</u>, a tournament app that many tournaments have been using. On tournament day, anglers record their catch through the app (both stats and photos), release their fish, and then view a live leaderboard for all participants and their standings. When a new leader tops the board, a playful donkey call notification sounds off.

We can all agree that most states are using regulations on fish by measuring in inches, not weight. FishDonkey was created and set out to accomplish 2 big goals:

- 1. To encourage fishing conservation through catch-and-release.
- 2. To make tournaments easy to manage from a mobile device, and sophisticated enough to prevent cheating.

By using the FishDonkey app, you can record the length of your fish, <u>photograph your catch using the app</u>, and then immediately release the fish. There is no importing or uploading. It's quick and easy.

It is recommended to take and submit several photos of each catch through the app: one picture of the measurement, and another of the angler holding the fish. It's also important to mention the <u>video capability</u> through the app as well. Some Tournament Directors require the angler to capture a video of the measurement through the app as well as the <u>release of the fish</u>.

Devil's Advocate: Does it work without internet? Yes. Anglers can record and submit fish without Internet. As soon as the angler gets back in a service area, the app will sync the submissions.

Devil's Advocate: Does the app reveal my location to other anglers? No. But the location IS encrypted in the pictures. FishDonkey can decrypt the location if a Tournament Director makes the request. This would be equivalent to a lie detector test regarding location legitimacy.

Connecting with FishDonkey

<u>FishDonkey</u> is available for Apple and Android smartphones. Once a tournament is set up, all participants sign up for the tournament by getting the free app, and registering for the contest through the app. Participants have the capability to enter a fish once the start date and time begin.