NAME
ADDRESS

CITY, STATE ZIP

Dear (NAME),

On February 7, 2024, I'll be participating in the 25th Annual Black Woods Blizzard Tour and I need your help to make my efforts matter! Presented by Black Woods Grill & Bar, the Black Woods Blizzard Tour is a 3-day snowmobile ride from Duluth to Tower, Minnesota and back that funds the fight against ALS.

ALS (Amyotrophic Lateral Sclerosis), also known as Lou Gehrig’s disease, is a degenerative disease of the central nervous system resulting in progressive muscle weakness that often leads to total paralysis with a life expectancy that usually ranges from two to five years from diagnosis. There is no known cause or cure for ALS, but advances in medical technology are allowing people to ALS to lead more independent and productive lives.

The Black Woods Blizzard Tour funds services to support the individuals and families affected by ALS each year. Funds are distributed to other ALS organizations that provide services to people living with ALS—all at no charge.

Please consider the difference you can make in the fight against ALS by making a one-time, tax-deductible donation to this important cause. My personal fundraising goal is $(INSERT FUNDRAISING GOAL), and with your support, I believe I can achieve it. You can visit my online fundraising website at (INSERT PERSONAL FUNDRAISING PAGE LINK) to donate or send your contribution to me at (INSERT YOUR NAME, ADDRESS, CITY, STATE, ZIP). Gifts can also be sent directly to Black Woods Blizzard Tour at 4894 Miller Trunk Hwy, Hermantown, MN 55811*.* Checks can be made payable to Never Surrender Inc. Don’t forget to see if matching funds are available through your employer.

The Black Woods Blizzard Tour has supported those with ALS for over 24 years with more than $17.3 million raised since the event’s inception. These funds greatly benefit individuals and families facing the challenges of this disease. I hope you will join me in making the 25th year another record breaker.

Sincerely,

(NAME)