



Sponsorship Levels and Benefits

Sponsor Benefit	Presenting \$30,000	Major \$10,000	Participating \$6,000	Contributing \$3,000	Supporting \$1,000
Special recognition at Saturday's Celebration Dinner	❄️	❄️			
Premium seating at Saturday's Celebration Dinner	❄️	❄️			
Verbal recognition during event	❄️	❄️	❄️	❄️	❄️
Recognition on our social media	❄️	❄️	❄️	❄️	❄️
Complimentary Celebration Dinner tickets	6	4	2		
Recognition on print materials	Logo	Logo	Logo	Logo	Name
Recognition on our website	Logo & Link	Logo & Link	Logo & Link	Name	Name
Opportunity of product placement in 280 rider swag bags	❄️	❄️	❄️	❄️	❄️
Opportunity to place an item in our live or silent auction	❄️	❄️	❄️	❄️	❄️





Black Woods Blizzard Tour

February 2026

Northern Minnesota

In 1999, four riders started the idea of a fundraising snowmobile rider when they rode their sleds around Lake Superior. Randy Bannor, Larry Bannor, Greg Sorenson and Dennis Nelson received \$15,000 in monetary contributions, which were used to help those living with ALS.

A year later a group of dedicated people banded together to form what is now the Black Woods Blizzard Tour!

Event Highlights!

- Black Woods Bar & Grill has sponsored the event since the very first Tour in 2000
- In its first year 38 riders raised \$46,000
- Nearly \$21 million raised in 26 years
- Over \$1 million raised in each of the past 9 years
- \$1,631,400 raised in 2025

“Though we participate for various reasons, we are united in our quest to find a cure for ALS”

We appreciate all the support from our sponsors, riders, volunteers and donors.

A special thanks to our top 2025 Sponsors!

Title Sponsor: Black Woods Bar & Grill

Hosted By: Black Bear Casino Resort

Presenting Sponsors

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