



Sponsorship Levels and Benefits

Sponsor Benefit	Presenting \$30,000	Major \$10,000	Participating \$6,000	Contributing \$3,000	Supporting \$1,000
One-of-a-kind event jacket	★	★			
Special recognition at Saturday's Celebration Dinner	★	★			
Premium seating at Saturday's Celebration Dinner	★	★			
Original Tim Cortes painting	★	★	★		
Verbal recognition during event	★	★	★		
Recognition on our social media	★	★	★	★	★
Complimentary Celebration Dinner tickets	6	4	2		
Recognition on print materials	Logo	Logo	Logo	Logo	Name
Recognition on our website	Logo & Link	Logo & Link	Logo & Link	Name	Name
Recognition in e-communications to participants and donors	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link
Opportunity of product placement in 275 rider gift bags	★	★	★	★	★
Opportunity to place an item in our live or silent auction	★	★	★	★	★





Black Woods Blizzard Tour

February 2—5, 2022

Northern Minnesota

In 1999, four riders started the idea of a fundraising snowmobile rider when they rode their sleds around Lake Superior. Randy Bannor, Larry Bannor, Greg Sorenson and Dennis Nelson received \$15,000 in monetary contributions, which were used to help those living with ALS.

A year later a group of dedicated people banded together to form what is now the Black Woods Blizzard Tour!

Event Highlights!

- Black Woods Bar & Grill has sponsored the event since the very first Tour in 2000
- In its first year 38 riders raised \$46,000
- Over \$13.6 million raised in 22 years
- Over \$1 million raised in each of the past 5 years
- Continuous growth over 22 years
- Sold out 11 years in a row
- Waiting List the past 8 years
- Over 800 people at our Celebration Dinner in 2019 and 2020

“Though we participate for various reasons, we are united in our quest to find a cure for ALS”



We appreciate all the support from our sponsors, riders, volunteers and donors.

A special thank you to our 2021 Title, Presenting and Major Sponsors!

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Black Woods Bar & Grill

Presenting Sponsors

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KQDS 95

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509

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